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# Emily Fan

## UX + Graphic Designer

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### About

I combine my unique design experiences into a tool kit that aids my clients in everything from branding to web design. As an HCI student, I am working to integrate UX methodology and research into my work as a designer to create beautiful and meaningful visual experiences. My interests include data visualization, visual design psychology, and micro-interaction design.

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### Experience

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#### **Emily Fan Design // Owner + Designer**

May 2019 - Present

- Executes brand styling and art direction for clients through a variety of media
- Develops and implements web solutions while remaining on schedule and within budget
- Assists in building out investor decks

#### **Ad Hoc Industries // Freelance Graphic Designer**

May 2019 - Present

- Develops compelling brand stories and visual marketing assets for an assortment of projects
- Designer on BostonBRT

#### **Maxxis International // Graphic Designer**

March 2016 - May 2019

- Creative lead on product launches and marketing campaigns for global markets
  - Created first company workflow to integrate 3D product renderings into marketing assets
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### Education

#### **University of California, Irvine // MHCID**

September 2019 - Present

MHCID Candidate, Expected graduation date September 2020

#### **Auburn University // Bachelors of Industrial Design**

August 2012 - December 2015

Honors College, Dean's List